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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/644,988	08/21/2003		Deborah Lynn Carpenter		7496		
39380	7590	04/13/2004		EXAM	EXAMINER		
JEFFREY I	JEFFREY P. CARPENTER				FERNSTROM, KURT		
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TYNGSBORO, MA 01879				ART UNIT	PAPER NUMBER		
				3712			

DATE MAILED: 04/13/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary    Examiner		
## Kurt Fernstrom ## Kurt Fer	CARPENTER ET AL.	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply  A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filled after SIX (6) MONTHS from the mailing date of this communication.  If the period for reply is pecified above, the maximum statutory within the statutory minimum of thiny (30) days will be considered timely.  If No period for reply is pecified above, the maximum statutory period will expire SIX (6) MONTHS from the mailing date of this communication.  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filled, may reduce any  seamed patent term adjustment. See 37 CFR 1.704(b).  Status  1) Responsive to communication(s) filled on	-:	
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12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).	. ,	
	1	
a) ☐ All b) ☐ Some * c) ☐ None of:		
1. Certified copies of the priority documents have been received.		
2. Certified copies of the priority documents have been received in Application No		
3. Copies of the certified copies of the priority documents have been received in this National Stage		
application from the International Bureau (PCT Rule 17.2(a)).		
* See the attached detailed Office action for a list of the certified copies not received.	٠,	
Attachment(s)		
1) Motice of References Cited (PTO-892)  4) Interview Summary (PTO-413)  Paper No(s)/Mail Date		
Notice of Diantsperson's Fatent Diawing Review (F10-946)   Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)   Solution (PTO-152)   Solution (PTO-152)   Other:		

Art Unit: 3712

### **DETAILED ACTION**

An examination of this application reveals that applicant is unfamiliar with patent prosecution procedure. While an inventor may prosecute the application, lack of skill in this field usually acts as a liability in affording the maximum protection for the invention disclosed. Applicant is advised to secure the services of a registered patent attorney or agent to prosecute the application, since the value of a patent is largely dependent upon skilled preparation and prosecution. The Office cannot aid in selecting an attorney or agent.

Applicant is advised of the availability of the publication "Attorneys and Agents Registered to Practice Before the U.S. Patent and Trademark Office." This publication is for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

### Information Disclosure Statement

The listing of references in the specification is not a proper information disclosure statement. 37 CFR 1.98(b) requires a list of all patents, publications, or other information submitted for consideration by the Office, and MPEP § 609 A(1) states, "the list may not be incorporated into the specification but must be submitted in a separate paper." Therefore, unless the references have been cited by the examiner on form PTO-892, they have not been considered.

Art Unit: 3712

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1-13 are rejected as failing to define the invention in the manner required by 35 U.S.C. 112, second paragraph.

The claim(s) are narrative in form and replete with indefinite and functional or operational language. The structure which goes to make up the device must be clearly and positively specified. The structure must be organized and correlated in such a manner as to present a complete operative device. The claim(s) must be in one sentence form only. Indefinite terminology such as "may", "can" and "any number" must be avoided, as the invention needs to be clearly defined. Note the format of the claims in the patent(s) cited.

Also, each claim should be clearly directed to either an apparatus or a method. Claim 1 recites an apparatus; however, claims 2-6 depend from claim 1 and recite method steps. Claims which depend from an apparatus claim must further define the structure of the apparatus. Also, claims 8 and 11 recite asserted advantages of the invention. Claims 11-13 are written as independent claims, and as such do not define the invention.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

Art Unit: 3712

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Buckley. As understood, the claims are directed to a device for tracking behavior, where positive reinforcement cards and punisher cards are selectively placed on the board. Buckley discloses in Figures 1-3 and in column 3, line 41 to column 4, line 34 of the specification a behavior tracking device comprising a board 10, on which various tab cards 16 are placed. As described at column 8, lines 1-47, the tab cards in clued positive reinforcement cards 16b having indicia thereon representing positive reinforcement for performing a favorable act, and consequence cards 16d, which essentially amount to punisher cards and have indicia thereon representing a punishment for performing a favorable act. As described at column 8, lines 42-47 of Buckley, the positive reinforcement cards and the consequence cards are placed on the board 10 and added up to represent a score. Buckley further discloses, in column 9, lines 11-18 and in column 10, lines 8-44 that tangible rewards including play money, toys, candy and so forth may be awarded to the child for positive behavior.

Buckley fails to disclose that positive reinforcement indicia and punishment indicia or provided on the opposite sides of the same card. However, this is an obvious variation on the cards of Buckley. The cards of Buckley serve the same purpose as the cards of the present invention, in that positive reinforcement cards and punishment cards are selectively placed on a display board to allow a user to track positive and negative behaviors. Because the Buckley device and the present invention have the

Art Unit: 3712

same function, the different structure of the cards is considered to be an obvious choice of design over the prior art. For similar reasons, the use of happy and sad faces on the cards, rather than stars and other indicia, is also considered to be an obvious choice of design over the prior art. As a result, the claimed invention is not patentable.

#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Walsh, Darnell, Holmes, Blaine, Cougias, Gonzalez, Chelko, Evans, Feldman, Shurick, Wilson, Kollath, Fruge and Labrot disclose various devices for tracking behavior. Ramsey and Aduvala disclose cards containing different indicia for expressing different emotions.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kurt Fernstrom whose telephone number is (703) 305-0303. The examiner can normally be reached on M-F 9:30-6:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Derris Banks can be reached on (703) 308-1745. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Art Unit: 3712

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

KF April 8, 2004 Kut Fett Kurt Ferntrom